

The Impossible Brief

**A promotion to impress the
most unimpressed audience.**

Him.

HIPSTER



Gadgets? He hates gadgets.

Money? He hates money.

Car? Over his dead body.

Bike? He already has one.

Hmmm.

**How about a trip?
No. Not to Berlin.
He has already been there.
Last weekend.**

Here.



Everybody rides a bike.



Police knows style.



Libraries have Harlem stereos.



The Army knows Fuchsia.



Highways are one big bike lane.



The internet is analogue.



Industrial design is everywhere.



The adrenaline buzz of nuclear warfare. Daily.



That haircut. And a horse.



Hip prices.

www.lupinetravel.co.uk/north-korea-tour.html?gclid=CPWdzbaom7YCFYJBzQod_BMA1g

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trips north korea SEARCH

Prices | Tour Info | Important Info | FAQ | Bookings

North Korea Tour Info

Our upcoming current group tours are as follows:

- 13th-16th April 2013: [Kim Il Sung 101st birthday tour](#) £699 (€820)
- 23rd-28th May 2013: [3rd Annual DPRK Golf Open](#) £999 (€1259)
- 5th-8th June 2013: [4 day/3 night tour](#) £699 (€820)
- 27th July-18th August: **Brand new** [Moscow-Pyongyang Trans Mongolian tour](#): £1699 (€2120)
- 14th-17th August 2013: [4 day/3 night Mass Games tour](#) £699 (€820)
- 21st-24th August 2013: [4 day/3 night Mass Games tour](#) £699 (€820)
- 28th-31st August 2013: [4 day/3 night Mass Games tour](#) £699 (€820)
- 7th-10th September 2013: [65th Anniversary of the founding of the DPRK tour \(including Mass Games\)](#) £699 (€820)





helping brands
help people.

(hipsters are people, too.)