

The Impossible Brief

**A promotion to impress the
most unimpressed audience.**

Him.

HIPSTER



Gadgets? He hates gadgets.

Money? He hates money.

Car? Over his dead body.

Bike? He already has one.

Hmmm.

How about a trip?
No. Not to Berlin.
He has already been there.
Last weekend.

Here.



Everybody rides a bike.



Police knows style.



Libraries have Harlem stereos.



The Army knows Fuchsia.



Highways are one big bike lane.



The internet is analogue.



Industrial design is everywhere.



**The adrenaline buzz of
nuclear warfare. Daily.**



That haircut. And a horse.



Hip prices.

www.lupinettravel.co.uk/north-korea-tour.html?gclid=CPWdzbaom7YCFYJBzQod_BMA1g

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trips north korea SEARCH

Prices | Tour Info | Important Info | FAQ | Bookings

North Korea Tour Info

Our upcoming current group tours are as follows:

- 13th-16th April 2013: [Kim Il Sung 101st birthday tour](#) £699 (€820)
- 23rd-28th May 2013: [3rd Annual DPRK Golf Open](#) £999 (€1259)
- 5th-8th June 2013: [4 day/3 night tour](#) £699 (€820)
- 27th July-18th August: **Brand new** [Moscow-Pyongyang Trans Mongolian tour](#): £1699 (€2120)
- 14th-17th August 2013: [4 day/3 night Mass Games tour](#) £699 (€820)
- 21st-24th August 2013: [4 day/3 night Mass Games tour](#) £699 (€820)
- 28th-31st August 2013: [4 day/3 night Mass Games tour](#) £699 (€820)
- 7th-10th September 2013: [65th Anniversary of the founding of the DPRK tour \(including Mass Games\)](#) £699 (€820)



helping brands
help people.

(hipsters are people, too.)